



1,200 sf

/Design-Build
/Custom Furniture

Four weeks before AOL's 25th Anniversary Party, DBI was hired to re-design the AOL Company Store or "C" Store at the AOL Dulles, Virginia facility. The goal was to transform their small store that sold snacks and greeting cards into a 'boutique' store that could display some of AOL's branded merchandise for their employees. The new store was to have a cutting-edge, contemporary look that would reflect AOL's new brand image campaign. The challenge for DBI was the time frame – it had to be designed and completed before the Anniversary Party!

